

# V-CLASS MARCO POLO

The smart glamping mobile for everyday use



Mercedes-Benz





*Welcome to the  
stylish adventure of  
vanlife!*

*Have fun with the  
V-Class Marco Polo!*

**R**Vs have been enjoying growing popularity for years. There is hardly a more compelling way to vacation at the moment, as millions of Instagram posts with the #vanlife hashtag show. They make it clear that vanlife is about freedom, the call of the road and spending the night on lonely beaches or in unspoilt mountainous regions under a twinkling starry sky. It's a special way to discover new places. Combine vanlife with comfort and style and you enter the world of glamping; a travel megatrend in its own right.

Mercedes-Benz has been in the RV market since the 1984 launch of the first Marco Polo, which was based on the "Bremer Transporter". Since 2015, the Marco Polo has been based on the V-Class MPV and is primarily aimed at the upmarket segment.

With this magazine, we invite you on a journey of discovery into the world of #vanlife, #glamping and the Mercedes-Benz V-Class Marco Polo.

# This is vanlife

#VANLIFE

**EMBRACES** our nomadic roots

**DESCRIBES** the act of making a rolling home out of your vehicle – if only for a couple of days – and traveling off the beaten track

**CELEBRATES** freedom, self-sufficiency and the beauty that lies within simplicity

**VALUES** new experiences

**IS ABOUT** gazing at the sunset in distant places, watching millions of stars at night, and soaking in the early morning sun

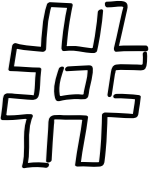
**IS AN EXPRESSION** of the longing for closeness to nature

*Vanlife might be a hashtag, but it's about much more than just beautiful road trip pics.*

# VANLIFE

has become a **popular lifestyle** with its very own culture. Vanlifers run lifestyle blogs, have their own magazines and communities and have even developed their own vocabulary.

The hashtag was first used and popularised in **2011 by Foster Huntington**, who decided to trade his life as a corporate employee for the freedom of living in a van. One of his other hashtag creations:



*#homeiswhereyouparkit*

*Vanlife is causing a stir on social media*

**> 5 million**

Instagram posts use the **#campervan** hashtag

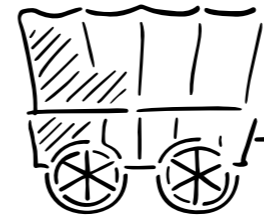


**> 16 million**

Instagram posts use the **#vanlife** hashtag

**> 4 million**

Instagram posts use the **#glamping** hashtag



*"Caravan"?*

A caravan is a group of travellers who journey together for greater safety.

The first fully equipped caravan was 6 metres long, 3.50 metres tall, 1.80 metres wide and had mahogany and maple panelling on the inside. It was designed by Scottish-born Dr. William Gordon Stables in 1884. The doctor and author firmly believed in the positive health effects of outdoor living. In 1885, he travelled from England to Scotland with his "land yacht" named:

*"The Wanderer"*



# GLAMPING

has become a megatrend in its own right since the 2000s as a special kind of vanlife. The term is made up of the words "glamour" and "camping". It first appeared in 2005 in an article by a British travel journalist. It was added to the Oxford English Dictionary in 2016.

However, this luxurious way of spending the night in the great outdoors goes back much further – according to some, as far back as the 16<sup>th</sup> century to the Scottish Earl of Atholl, who had a luxurious tent city built in the Highlands for King James V.

# 40-year success story

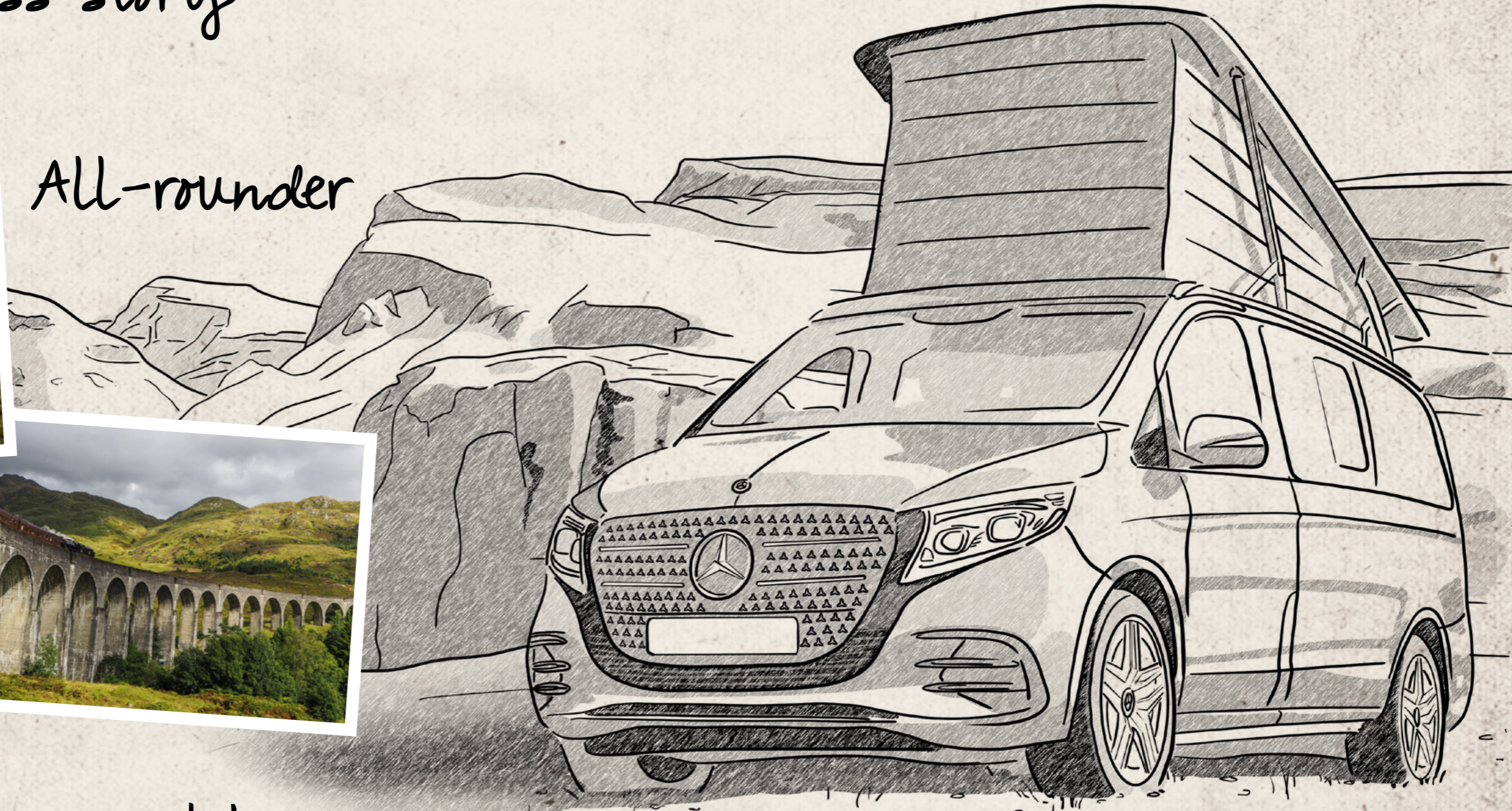


All-rounder

Smart home



Glamping mobile



# 40 years of Marco Polo



1984



### Marco Polo based on the T1

The first Marco Polo was one of the RVs of the 1980s that defined the compact-camper-van segment. Its most characteristic features were the stubby bonnet, Bahamas beige paint and beige-brown interior which, at the time, was considered the ultimate #interiorgoal for demanding campers. Since the T1 base vehicle was initially produced in Bremen, it was nicknamed the "Bremer Transporter". With a height of 2.97 metres, it had an impressive appearance. The update followed in 1988.



1996

### Marco Polo based on the Vito

A reduction in height to less than two metres tall and the introduction of a pop-up roof clearly made the second Marco Polo generation - based on the Vito van - much more suitable for everyday use. The interior gained more functionality as well: the bench seat/reclining bench in the rear was mounted on a rail system and could be moved, practical roller shutters for the cupboards were installed, the table could be stowed away in the panelling of the sliding door and, thanks to a foot-operated parking brake, the passage to the rear became freely accessible. The update followed in 1999.



2003



### Marco Polo based on the Viano

The third generation of the Marco Polo, based on the Viano van, made significant progress in terms of comfort and set new standards. An electrically operated pop-up roof, a comfortable roof bed with point-elastic spring elements - awarded a seal of quality in Germany for back health - and a rear-seat bench with electrically folding backrests and air cushions in the seat bolsters for better lateral support were just some of the many improvements. The update followed in 2010.



2015

### Marco Polo based on the V-Class

The fourth Marco Polo generation, based on the V-Class MPV, has completely redefined the levels of aesthetics and comfort. The interior now resembles an exclusive lounge from the cockpit through to the living area with, for example, flooring with a yacht-decking look, atmospheric LED interior lighting and a wide choice of trim elements and upholsteries. The 2019 and 2024 upgrades add even more - such as the revolutionary #MBUX multimedia system with highlights like navigation with augmented reality and the innovative #MBAC camper control unit with features such as camper levelling. They turn the V-Class Marco Polo into a smart home for both travellers and digital nomads.



# It's not just vanlife, it's glamping



## Expressive appearance

At first glance, the front design conveys high value and status. The striking radiator grille with its chrome frame and star pattern is integrated into a high-gloss black surface. A further stylish accent is provided by the headlights, which are available in conjunction with the Premium package. Combined with the optional AMG Line, the radiator grille is illuminated, the star pattern has a brilliant chrome look and the front apron is sportier, with AMG-typical ventilation grilles. In all model variants, the rear is characterised by a powerful bumper cover and strikingly designed LED lights with darkened contours. The dynamically shaped rear window has an optional chrome trim strip with Mercedes-Benz lettering.

## Living with that lounge feeling

The living area of the V-Class Marco Polo is like an exclusive lounge with an elegant contrast of light and dark. The porcelain-coloured surfaces of the kitchen unit and wardrobe are set off by a decorative element in a black piano lacquer appearance. Together with a floor covering in a yacht deck or stone look and atmospheric LED lighting, this modern living design creates a spacious and high-quality living experience. In addition to the design, the camper also boasts extremely functional details - from the storage spaces and seating and sleeping options to the camping equipment for the outdoor area.



If you're looking for a glamorous camping experience or a stylish companion for everyday life, you'll find it in the V-Class Marco Polo. With its design philosophy, it's an aesthetic statement of independence - inside and out.

## Tasteful and rich in variety

The V-Class Marco Polo can be customised with various optional equipment packages and individual standalone options. These include, for example, the AMG Line with sporty design elements or the Night package with black accents for a particularly expressive character. The aquamarine-coloured bellows and the interior appointments in anthracite and blue provide further expressive colour highlights. The portfolio of paint colours, wheel designs, trim elements and seat covers is also broad. There is something for every preference.



## High-tech cockpit full of character

The cockpit design is dominated by the instrument panel. It features two 31.24-centimetre (12.3-inch) widescreen displays that appear to float. The appearance of the screens can be customised with three display styles and three modes. Other characterful style elements include large trim elements, air vents and optional ambient lighting with 64 colours.

# The ideal all-rounder for travelling and daily use

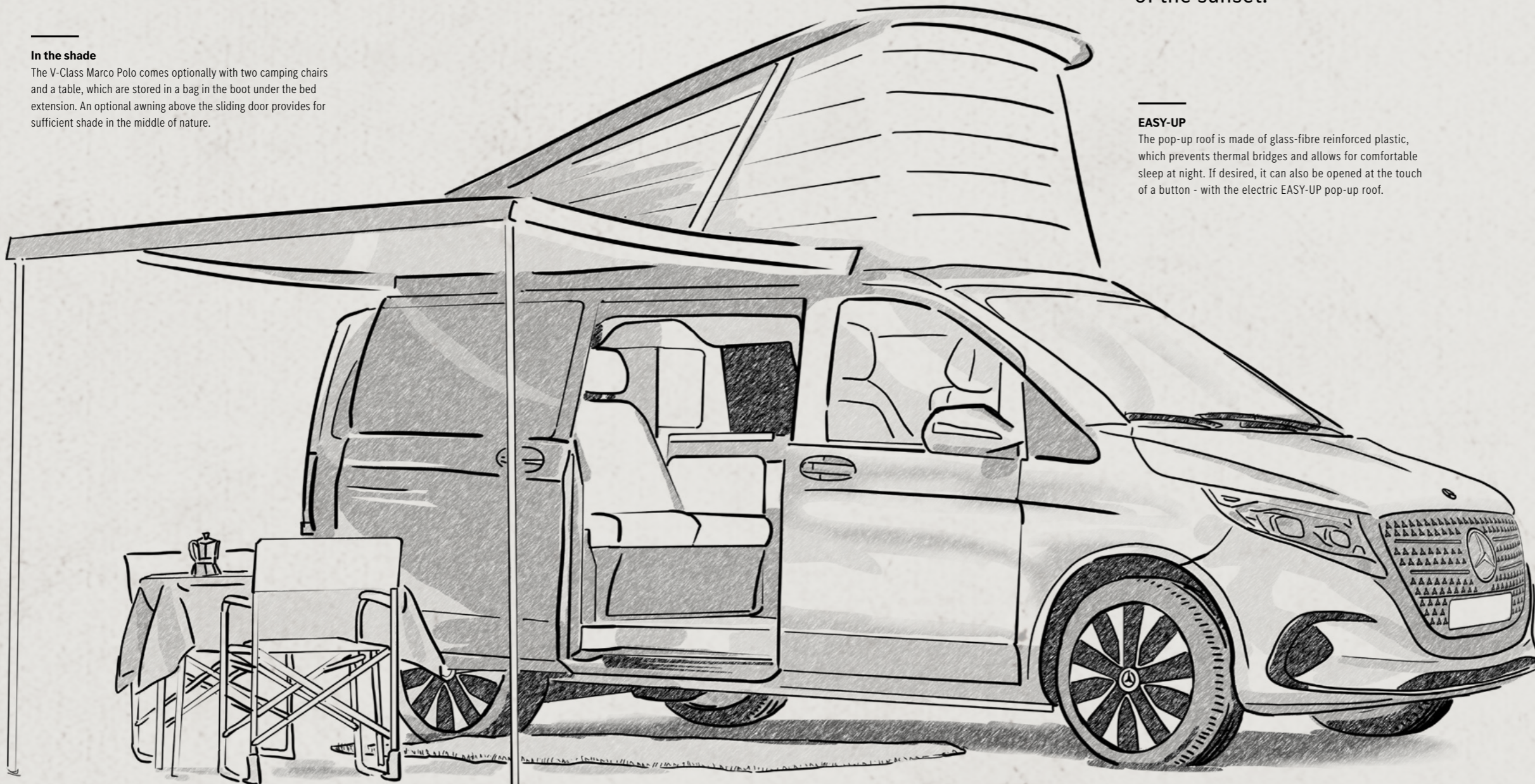
The V-Class Marco Polo is ideally equipped for the requirements of almost every camper need. A fully outfitted kitchen, wardrobe, comfortable beds for up to four people and outdoor equipment allow for individual freedom and independence – whether a long holiday, spontaneous weekend trip or a day at work with your laptop by the lake, followed by dinner with an unobstructed view of the sunset.

## In the shade

The V-Class Marco Polo comes optionally with two camping chairs and a table, which are stored in a bag in the boot under the bed extension. An optional awning above the sliding door provides for sufficient shade in the middle of nature.

## EASY-UP

The pop-up roof is made of glass-fibre reinforced plastic, which prevents thermal bridges and allows for comfortable sleep at night. If desired, it can also be opened at the touch of a button – with the electric EASY-UP pop-up roof.

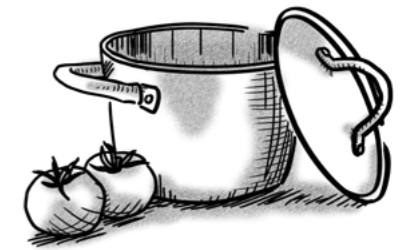


### Let the sunshine in

The kitchenette is equipped with a two-burner gas cooker, a sink and a compressor cool box. The covers for the different work areas are made of easy-care smoked safety glass to let the sunlight in. The glass covers can be opened individually and thus provide for flexible storage space.



Cook it up



### Keeping it cool

The 40-litre compressor cool box offers enough space for food and refreshing drinks. With a cooling temperature of up to -18 degrees Celsius, it is even suitable for frozen goods such as ice cream. This means that you can limit your shopping at the supermarket to weekly trips.



### Cozy dining

To save space, the folding table is attached to the kitchenette unit and can easily be moved back and forth. It can seat up to four people. When folded up, it is vertically locked next to the seat bench. To seat four, the driver's seat can be rotated by 140° and the passenger seat by 180°. For more headroom, the roof bed can be folded up at the front when the roof is up.



### Dishes and food well stored

One large and two smaller self-closing drawers and a cupboard with a sliding door offer plenty of space for pots and crockery as well as for other food supplies. The smaller drawers can also be opened when the bed is set up.





# Sweet dreams for four



### Roof bed with a view

The 2.05 metre by 1.13 metre roof bed consists of a high-quality cold foam mattress and point-elastic spring elements, which allow for a comfortable and ergonomic lying position. The textile bellows of the roof are opaque and breathable. Two ventilation slits at the sides and an optional front opening with zippers provide fresh air.



### A second double bed at the touch of a button

The rear-seat bench can be converted into a 2.03 metre by 1.13 metre double bed at the touch of a button. In the reclining position, air is released from the side bolsters and the seat bench lifts up to hide the seatbelt buckles. The backrest of the seat bench is divided into two parts and can be adjusted electrically on each side. What's more: the bed extension can be raised as a headboard. The separately opening rear window, which is available as an option, provides fresh air as well as a clear view from the bed to the outside.





## Fully prepared



### Even more storage space

The roof storage box and the drawer under the rear-seat bench offer plenty of space to store many things. The drawer is removable. This allows the boot to be enlarged to accommodate bulky items.



### Lots of energy

230-volt and 12-volt power sockets as well as USB charging ports are distributed throughout the living area.

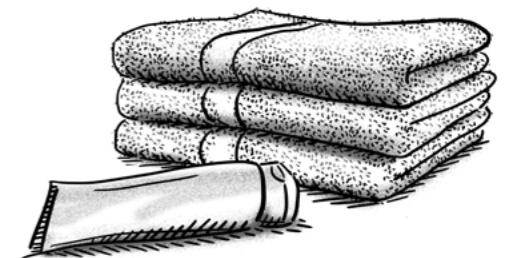


### Individually illuminated

Atmospheric LED lighting concept: the living area has large, dimmable main lights, reading lights and an ambient light in the kitchenette. Under the roof, dimmable gooseneck lights create a customised lighting ambience.

### Smart wardrobe

Who says that vanlife automatically means wrinkled clothes? The clothes rail in the V-Class Marco Polo keeps them crease-free. Another practical detail is the illuminated vanity mirror with a storage compartment for make-up and other utensils in the door.



# Great for everyday use



*Fits in all standard garages, multi-storey car parks and car washes.*

*x 5.14 metres long*  
*x 1.93 metres wide*  
*(not including mirrors)*  
*x 1.99 metres tall*



Thanks to its compact dimensional concept, the V-Class Marco Polo is not only suitable for travel adventures. The camper van can also be used for all everyday requirements - whether it's going to work, shopping or a visit to the theatre.

*Is also agile in city traffic.*

# Intelligent and interactive



... take me to Loch Ness in the Highlands



Hey Mercedes ...

... it's cold in here!



### MBUX multimedia system

The V-Class Marco Polo reaches the next level of automotive intelligence in the compact camper van segment - equipped with the intuitively operating MBUX multimedia system as a standard feature. Thanks to artificial intelligence and customisability, it has a high capacity for learning and adapts to the user. Its voice-control system recognises almost every imaginable sentence. Even indirect speech is understood - you can just tell your camper van: "I'm cold" and the temperature is raised. The voice control system is either activated by pressing a button on the steering wheel or with the simple "Hey Mercedes" command.

### Freestanding touchscreen

With the MBUX multimedia system, the V-Class Marco Polo has a high-resolution widescreen cockpit with two 31.24-centimetre (12.3-inch) displays with brilliant graphics and a touchpad on the centre console for the first time. Both the touchscreen and the touchpad make it easy to enlarge or move displayed content - which is particularly helpful when a precise view of the navigation map is required.

### Connected to your smartphone

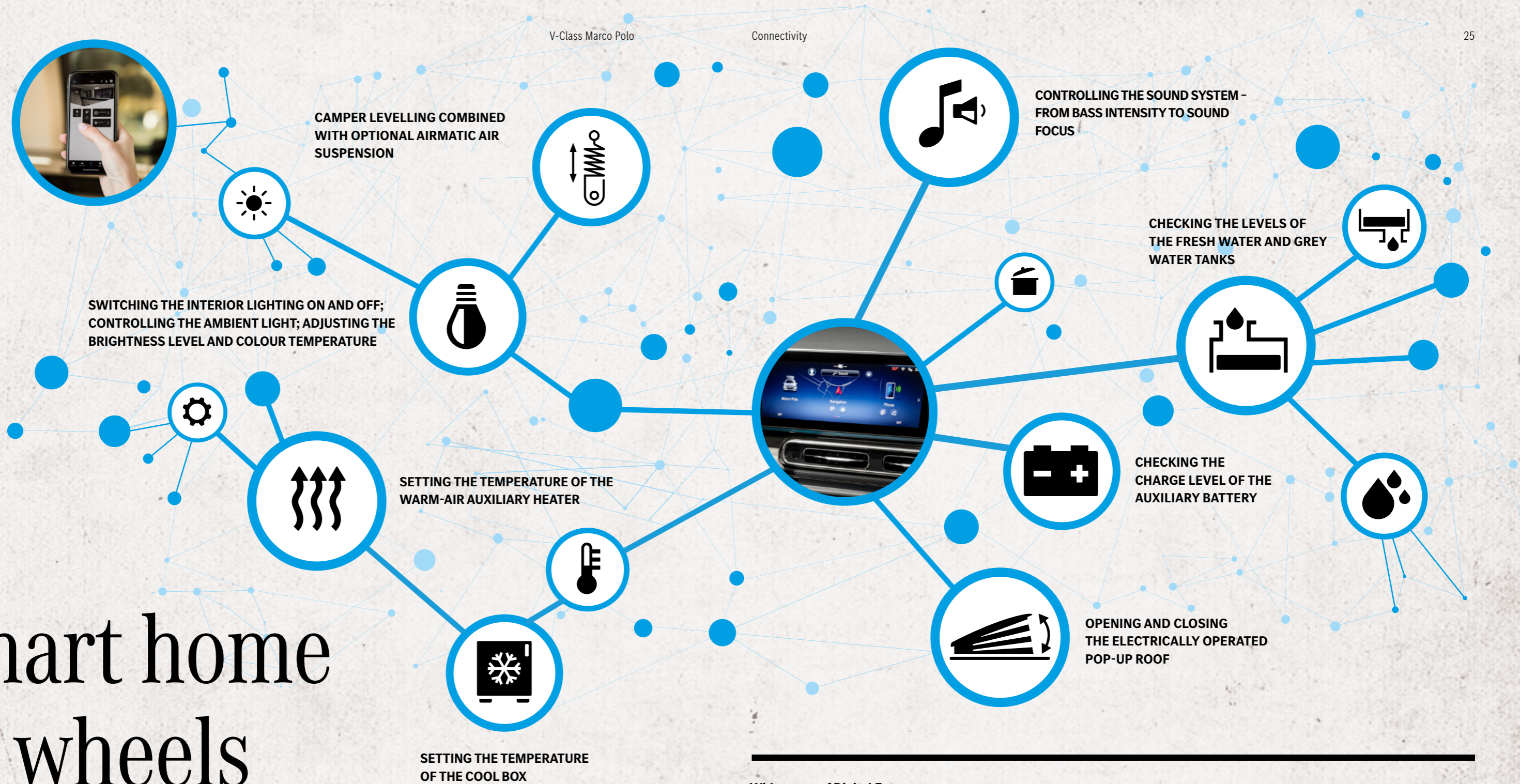
USB-C connections allow tablets or smartphones to be charged with all the familiar advantages of the USB-C standard, such as an increased charging current. With Apple CarPlay and Android Auto, it is also possible to mirror the user interfaces of all common smartphone operating systems on the central display.

... play my road trip playlist!



... are we there yet?





# Smart home on wheels

A cosy evening with just a few clicks: level the camper, dim the lights, switch on the music and lower the cooler temperature for cold drinks - all without getting up. Thanks to the innovative Mercedes-Benz Advanced Control unit (MBAC), the V-Class Marco Polo is a modern #smarthomeonwheels. Numerous functions in the living area can be operated centrally and intuitively via the touchscreen in the cockpit or with a smartphone app. A comprehensive warning concept ensures that you know at all times whether the camper van is ready for departure before you set off.

## Wide range of Digital Extras

The V-Class Marco Polo offers a wide range of Digital Extras that can be used before and after travelling or while on the road. These make the camper even more intelligent. These include free services such as maintenance, accident and breakdown management. The optional services include navigation with live traffic information, for example.

The satellite view can also be used. It is also possible to share your location as well as the calculated arrival time with your contacts thanks to social navigation. These are just a few examples. Depending on the service, the Mercedes-Benz Digital Extras can be accessed either via MBUX in the vehicle or from anywhere via a smartphone app.

A personal Mercedes me ID and agreement to the terms of use for the Mercedes me connect services are required to use Digital Extras. In addition, the respective vehicle must be linked to the user account. After the initial term has expired, the Digital Extras can be extended for a fee, provided they are still offered for the vehicle in question. The first activation of Digital Extras is

possible within one year of initial registration or commissioning by the customer, whichever comes first.

Only available in markets where Digital Extras from Mercedes-Benz have been introduced for Mercedes-Benz Vans models.

Numerous safety and assistance systems available



Discover the world safely

These include, among others:

**HEADLAMP ASSIST INCLUDING RAIN SENSOR**

Automatically switches the low beam on and off while driving depending on the current brightness, for example when entering and exiting tunnels or in multi-storey car parks. The rain sensor fully activates and deactivates the windscreen wipers automatically.

**ACTIVE DISTANCE ASSIST DISTRONIC**

This radar-based system automatically maintains the distance to vehicles ahead and can relieve the driver when driving on motorways and in stop-and-go traffic (automatic traffic jam following).

**ACTIVE BRAKE ASSIST WITH CROSS-TRAFFIC FUNCTION**

Can help prevent rear-end collisions and accidents involving crossing vehicles, pedestrians and cyclists.

**BLIND SPOT ASSIST**

Uses radar to monitor the areas to the side of the vehicle that are not visible in the exterior mirrors and, in the event of danger, can give acoustic and visual warnings – the latter by illuminating a triangle in the exterior mirrors.

**ACTIVE LANE-KEEPING ASSIST**

Can help to prevent accidents caused by unintentional lane departure and assists with active steering interventions.

**ATTENTION ASSIST**

Can recognise when drivers become increasingly inattentive and tired, and prompts them acoustically and visually to take a break.

**PARKING PACKAGE WITH REVERSING CAMERA**

Active Park Assist with PARKTRONIC and reversing camera provides support when parking and backing out of parking spaces and assists with steering during the parking process. PARKTRONIC can also recognise obstacles from the side.

**PARKING PACKAGE WITH 360-DEGREE CAMERA**

This optional system offers a 3D surround view when parking and includes Active Parking Assist with PARKTRONIC, Rear Cross Traffic Alert, Pedestrian Emergency Braking, Drive-Away Assist and, in conjunction with a trailer hitch, trailer manoeuvring assist.

**MULTIBEAM LED HEADLIGHTS WITH HIGHBEAM ASSIST PLUS**

Enable quick and precise adjustment of the headlights to the current traffic situation. The optional headlights available in conjunction with the Premium package include country road lighting, motorway lighting, cornering lights, active bend lighting, extended fog lights and Highbeam Assist Plus. They permanently illuminate the road ahead without dazzling other road users.

**PRE-SAFE®**

Can recognise critical driving situations and initiates measures for precautionary occupant protection.

**NUMEROUS AIRBAGS**

Help to protect all vehicle occupants: front airbags, thorax side airbags, window airbags for driver and front passenger and a centre airbag that positions itself between the front seats in the event of a serious side impact, thus reducing the risk of mutual head injuries.

The driver assistance and safety systems from Mercedes-Benz are aids and do not release the driver from their responsibility.

# Hit the road

Of all the paths you take in life, make sure a few of them are dirt. The V-Class Marco Polo is best equipped to follow the saying coined by Scottish-American naturalist and environmental philosopher John Muir – and to live the idea of vanlife: searching for spots off the beaten paths, sleeping in remote places amongst nature, meeting new people and learning about new cultures.

The V-Class Marco Polo is equipped with the tried-and-tested OM 654 four-cylinder diesel engine from Mercedes-Benz in three power levels – from 163 hp to 237 hp. The top-of-the-range engine develops a maximum torque of 500 Newton metres. When accelerating, a further 30 Newton metres (“overtorque”) are available. The V-Class Marco Polo 300 d accelerates from 0 to 100 km/h in 8.8 seconds and reaches a top speed of 214 km/h. Thanks to the integrated technology set consisting of a stepped-bowl combustion process, dynamic multi-path exhaust-gas recirculation and exhaust-gas aftertreatment close to the engine, the V-Class Marco Polo is not only dynamic, but also efficient.

All variants are available with rear-wheel or all-wheel drive and feature the 9G-TRONIC automatic transmission as standard, which ensures fast and smooth gear changes. Thanks to multiple downshifts, it skips several gears if necessary and thus enables spontaneous, powerful intermediate spurts. At the same time, the automatic transmission contributes to improved fuel consumption and emission values.

Another technological highlight that guarantees outstanding driving pleasure and comfort is the optional AIRMATIC air suspension system. With it, the level of the V-Class Marco Polo in camper mode can also be adjusted at the touch of a button. A slightly uneven floor is thus levelled out in an instant.



**#ROADSLIKETHESE**



	V-Class Marco Polo 220 d	V-Class Marco Polo 220 d 4MATIC	V-Class Marco Polo 250 d	V-Class Marco Polo 250 d 4MATIC	V-Class Marco Polo 300 d	V-Class Marco Polo 300 d 4MATIC
<b>Rated output (kW/hp)</b>	120/163	120/163	140/190	140/190	174/237	174/237
<b>Max. torque (Nm)</b>	380	380	440	440	500 (+30)	500
<b>Acceleration 0 to 100 km/h (s)</b>	12.3	13.7	11.3	11.8	8.8	9.1
<b>Top speed (km/h)</b>	192	185	199	197	214	211
<b>Combined consumption (l/100 km)</b>	8.1-7.5	8.6-8.0	8.2-7.7	8.7-8.2	8.2-7.7	8.7-8.2
<b>CO<sub>2</sub> emissions combined (g/km)</b>	212-197	225-211	216-202	229-215	216-202	229-215
<b>CO<sub>2</sub> class</b>	G	G	G	G	G	G

The specified values were determined in accordance with the prescribed WLTP (Worldwide harmonised Light vehicles Test Procedure) measurement method. The ranges given refer to the German market. The energy consumption and CO<sub>2</sub> emissions of a car depend not only on the efficient utilisation of the fuel or energy source by the car, but also on the driving style and other non-technical factors.

# To rent or to buy?



## Fixed-term rentals



Whether for a weekend or a longer holiday, Mercedes-Benz Rent offers the V-Class Marco Polo without a minimum rental period and at flexible prices.

## Purchase request



You can buy the V-Class Marco Polo online at the Mercedes-Benz Store or at a Mercedes-Benz dealership. Either way you have the opportunity to receive personalised advice in advance. Decide for yourself - flexibly and conveniently.



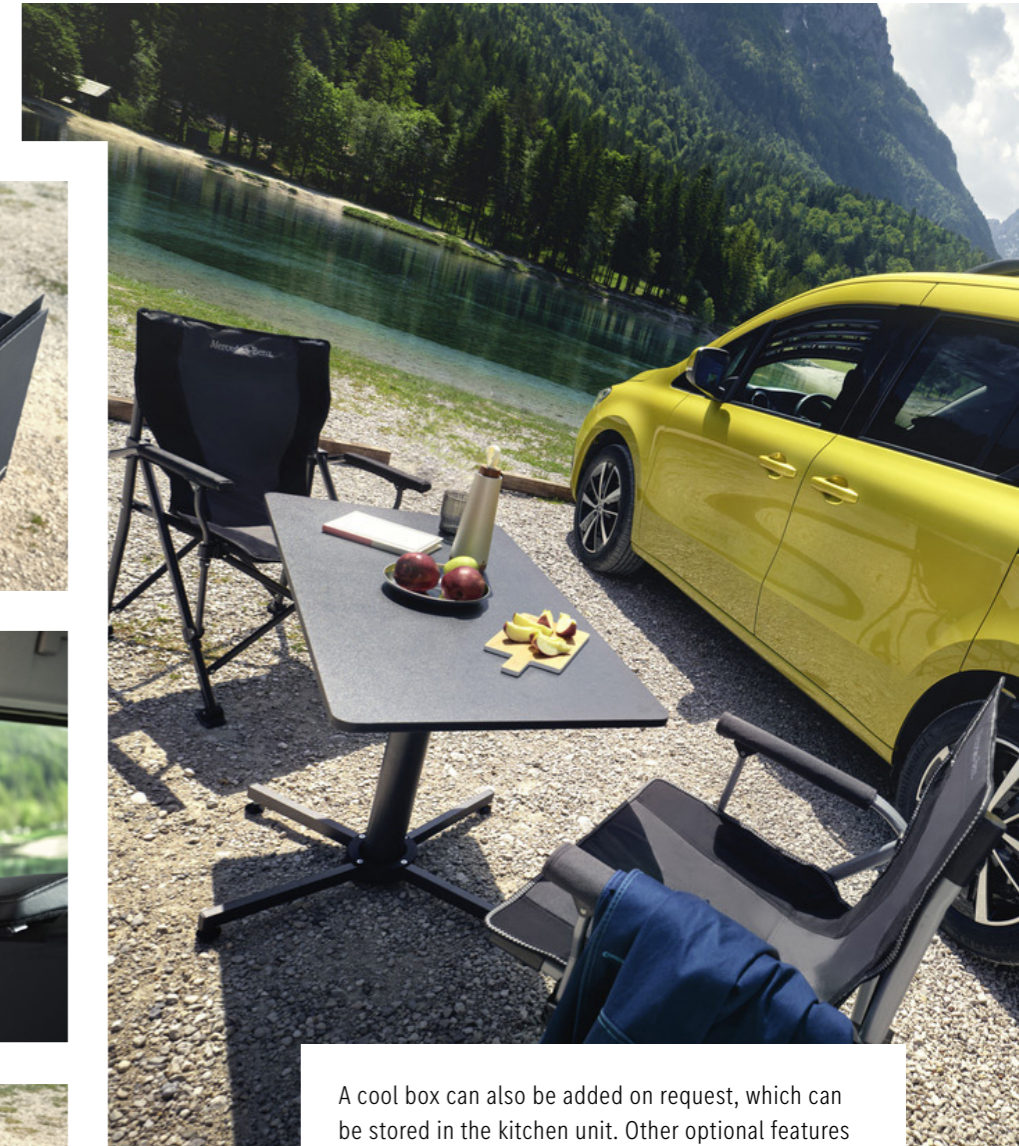


# The globetrotter

The V-Class Marco Polo is available in more than 30 European markets - including Germany, Switzerland, Austria, Belgium, France, Spain, Italy, the UK and the Czech Republic.

# The Marco Polo Module

#MarcoPoloFamily - the perfect travelling companion for everyone and every occasion. The so-called Marco Polo Module rounds off the Marco Polo family downwards. It transforms the small vans with a star, including the T-Class, into micro campers in no time at all. The Module is placed in the boot of the vehicle and secured to the lashing eyes. It consists of a standard bed unit for two people and an optional kitchen unit with a sink and gas-cartridge cooker.



A cool box can also be added on request, which can be stored in the kitchen unit. Other optional features include an additional battery and sleeping package with darkening elements as well as ventilation grilles with insect screens for the windows and window compartments. They can be fitted between the C and D pillars. A table and camping chairs are also available. The table offers two different base variants. This means that it can be set up outdoors or fixed in the rear.

# The V-Class Marco Polo

*Because a picture is worth  
a thousand words*





V-Class Marco Polo photo and video material for download:  
<https://media.mercedes-benz.com>





